

# St. Ignatius Loyola Parish

## Strategic Planning Process

### Summary of Strengths, Weaknesses, Opportunities and Threats

#### Strengths:

- ▶ Our Jesuit Community, our Ignatian Spirituality, the love and commitment of our Jesuit priests, pastoral staff and brothers and sisters who together continually strive to make St. Ignatius a dynamic and welcoming parish.
- ▶ A 50 year commitment to ministry - feeding the hungry, visiting the sick, supporting religious adult education and conversion, working within the community, and supporting the broader mission of the diocese.
- ▶ Our commitment to St. Ignatius Parish School, Catholic education and supporting the spiritual growth of our children.

#### Weaknesses:

- ▶ A lack of financial stability, aging facilities and unforeseen emergencies that have depleted our reserves.
- ▶ Our ability to meet the needs of an ever changing, ethnically diverse and multi-cultural community.
- ▶ Our lack of effective communication to the parish and broader community regarding our goals and objectives and our financial challenges and needs.

#### Opportunities:

- ▶ Find ways to engage and energize our 2,100 families in order to strengthen their involvement and commitment of time, talent and treasure.
- ▶ Strengthen the connection with our youth – our leaders of tomorrow – assist them in becoming actively engaged and vested in the future direction of the parish.
- ▶ Build a strong financial base through stewardship awareness, involvement and commitment in order to advance our Jesuit mission.

#### Threats:

- ▶ People go where they are fed – **if we are not meeting people's needs, they will go elsewhere.**
- ▶ Failure to properly plan for the financial needs of the parish and school.
- ▶ Lack of vision, involvement and commitment that prevents us from changing and growing.

## STRATEGIC PLANNING FOR ST. IGNATIUS LOYOLA PARISH

One year ago, the Chair of our Finance Council (Russ Foster) asked me a question that I couldn't answer. He said: "Fr. Mike, what is the strategic plan for St. Ignatius Loyola Parish?" The Finance Council was working with the pastoral staff on the 2010-2011 budget and Russ noted that we needed to know what our short and long-term goals were before we could create a budget that would help us accomplish them.

We didn't have time to come up with 3-5 year objectives in such a short period of time. Instead, we made one of our short term goals to undertake a S.W.O.T. analysis of our parish during this fiscal year. S.W.O.T. stands for Strengths, Weaknesses, Opportunities and Threats of our parish.

Please take this opportunity to add your input to our discernment process.

Name (optional): \_\_\_\_\_

Strengths:

Weaknesses:

Opportunities:

Threats: